



# PREMIER Rewards



## Welcome to Premier Rewards

Welcome to the Burpengary Community Club's Premier Rewards, our loyalty program designed to reward & recognise members for their support. Every time you use your membership card throughout the club you will earn both Premier Reward Points and Ratings.

Premier Rewards Points are points you can use to purchase food, beverages, pokie cash vouchers or just turn it into cold hard cash. Premier Reward Points are earned when you have your members card swiped & make a purchase in the club, or while playing the gaming machines with your members card inserted. Premier Reward Points are earned at the rate of one (1) point for every dollar spent at facilities within the club where member card services are accepted; food, beverage, once your membership card has been swiped.

Whilst playing gaming machines the following levels will earn; Ruby for \$6 turnover -1 point, Emerald for \$5 turnover-1 point, Sapphire for \$3.00 turnover - 1 point & Diamond for \$1.50 turnover - 1 point. Ageing of Points will commence from Sept. 1, 2014, & will eventually age every 12 months with your oldest points ageing first.

Ratings are not redeemable, quite simply they determine which level of the Premier Rewards program you are placed in. Once earned, your ratings will last for six months. Ratings that are older than six months will expire on the first of each month.

Ratings are earned at the rate of one (1) point for every \$4 spent on the purchase of food, beverage or with purchases at reception when swiped with your membership card. Ratings are also earned at the rate of one (1) rating point for every \$12 turnover on gaming machines when your membership card is inserted into the gaming machine you are playing.

## Checking Your Balances

You can check the balance of your Premier Rewards Points by:

- Swiping your membership card in the Members Kiosk at either the Foyer or Gaming Room.
- Insert membership card into any gaming machine card reader
- Ask staff at reception or at the Cash Box in the Gaming Room.

You can check your Ratings by asking staff at Gaming/Reception.

## Premier Rewards Levels

Our Premiere Rewards program offers four levels. Each level has differing rewards and benefits. You will move up a level as soon as you have earned enough ratings.

| <u>LEVEL</u>    | <u>RATINGS REQUIRED</u> |
|-----------------|-------------------------|
| <b>RUBY</b>     | <b>0 - 2,500</b>        |
| <b>EMERALD</b>  | <b>2501 - 9,999</b>     |
| <b>SAPPHIRE</b> | <b>10,000 - 19,999</b>  |
| <b>DIAMOND</b>  | <b>20,000 +</b>         |

Levels will be reviewed on a six month rolling basis. Members who do not have the required amount of Ratings to stay in their current level on these dates will move down a level.

## How to spend your Rewards Points

There's a great range of options on how to spend your Reward Points. Think of your points as cash you can use around the club.

100 points = \$1 / 1000 points = \$10

Simply present your membership card and ask to pay by points to redeem:

### Food & Beverage

The Bistro - Chatters Café - All Bars - Club Bottle shop

### Pokie Cash

Redeem a minimum of \$5 through the Members Kiosks, present voucher and identification to cashier.

### Ticketed Shows

Choose from our Tribute, Comedy or Theatre Restaurant Shows

### Club Gift Cards

Redeem from Reception Staff - minimum \$5

Members who are unfinancial for more than 60 days will forfeit all Premier Reward Points. For more information on our Premier Rewards, ask one of our friendly staff members next time you are in the club.

\*Subject to change by management.

| <b>Benefit for Member</b>   | <b>RUBY</b>    | <b>EMERALD</b> | <b>SAPPHIRE</b>  | <b>DIAMOND</b>   |
|---|----------------|----------------|--|--|
| Discounts on Point of Sale<br>Bistro / Bar / Bottle shop / Café / Reception ) | ✓              | ✓              | ✓  | ✓  |
| Members's only Promotions   | ✓              | ✓              | ✓  | ✓  |
| Food & Beverage Discount (excludes Bottleshop)                                | Member's Price | Member's Price | 25% off Member's Price when paying with points excl. B/Shop & Beer Tickets | 40% off Member's Price when paying with points excl. B/Shop & Beer Tickets |
| Birthday Reward (Gaming only)   | —              | Points x 2     | Points x 3   | Points x 4   |
| Visitation Points   | —              | 25 points      | 50 points  | 100 points   |
| Christmas Gift  | —              | —              | —  | ✓  |